

Job Title: Digital Marketing Videographer

Location: Denver, CO

Company: TrustJet, LLC

Compensation/Rate: Salary Range: \$45-\$85/hr (Based On Experience)

Benefits:

(Potential timing and launch of benefits TBD.)

- 401(k)
- Health Insurance
- Dental & Vision Insurance
- Health Savings Account & Flexible Spending Account (HSA & FSA)
- Life & Disability Insurance
- Flexible Paid Time Off

About Us: TrustJet, LLC (“TrustJet”) is a next-generation aviation technology platform built to modernize private air travel through real-time data, predictive intelligence, and uncompromising operational reliability. TrustJet’s aviation app-based tech suite is designed and engineered specifically for operators, charter brokers, aircraft owners, and partners who require (and demand) speed, accuracy, and trusted data. We offer a real-time software and safety-vetting platform that delivers brokers and operators faster decisions, better insights, and seamless passenger experiences.

Job Summary: Reporting directly to the Chief Marketing Officer (“CMO”), the Digital Marketing Videographer will be a creative, detail-oriented, and highly motivated individual responsible for producing compelling visual content and social media videos while supporting TrustJet’s digital marketing initiatives. This role blends hands-on video production with digital marketing execution, social media content creation, campaign support, and brand storytelling. The ideal candidate will be both creatively driven and technically capable, with a strong understanding of how video and digital content drive engagement, brand awareness, and lead generation in a fast-paced tech startup environment.

Key Responsibilities:

Video Production & Visual Content Creation:

- Plan, shoot, edit, and produce high-quality video content for marketing, social media, events, product launches, and brand storytelling.

- Create short-form and long-form video assets optimized for platforms such as LinkedIn, Instagram, TikTok, YouTube, and the TrustJet website.
- Capture on-site footage at aviation events, conferences, trade shows, customer locations, and company initiatives.
- Edit video and motion graphics content while maintaining consistent visual quality and brand standards.
- Manage video assets, file organization, and post-production workflows efficiently.

Digital & Social Media Marketing:

- Support the development and execution of digital marketing and social media strategies to increase brand visibility and engagement.
- Collaborate with the marketing team to create visually compelling content aligned with TrustJet's brand voice and campaign goals.
- Assist with scheduling and publishing content across social media platforms, ensuring consistency and timeliness.
- Monitor performance metrics and engagement trends to help optimize future content and campaigns.

Content Creation & Collaboration:

- Assist in creating marketing content including graphics, short-form videos, promotional assets, landing page visuals, and email marketing visuals.
- Work closely with the CMO and marketing team to translate strategic objectives into engaging visual narratives.
- Ensure consistency in brand messaging, tone, and visual identity across all digital channels and materials.

Event Support & Coverage:

- Provide video and photo coverage for marketing events, aviation conferences, trade shows, and company activations.
- Assist with pre-event planning, on-site execution, and post-event content creation for marketing and promotional use.
- Support the creation of recap videos, highlight reels, and post-event social media content.

Analytics & Reporting:

- Assist in tracking performance of video and digital content using analytics tools and platform insights.
- Help compile reports on engagement, reach, and content effectiveness to inform future creative strategies.

- Use performance insights to refine content formats, messaging, and distribution strategies.

Qualifications & Experience:

- Bachelor's degree in Marketing, Digital Media, Film Production, Communications, Graphic Design, or related field(s).
- 3+ years of experience in video production, digital marketing, or multimedia content creation. (Startup or tech environment preferred but not required).
- Proficiency with video production and editing tools (e.g., Adobe Premiere Pro, After Effects, Final Cut Pro, CapCut, DaVinci Resolve, etc.).
- 5+ years experience with graphic design and creative tools (e.g., Adobe CS, Canva, Figma, etc).
- Familiarity with social media platforms and content optimization best practices (LinkedIn, Instagram, TikTok, YouTube, X, etc.).
- Working knowledge of digital marketing tools, analytics platforms, and content scheduling tools.
- Strong storytelling skills with an eye for visual detail, pacing, and brand consistency.
- Excellent organizational skills with the ability to manage multiple projects and deadlines simultaneously.
- Strong communication skills and ability to collaborate cross-functionally.
- Self-motivated, proactive team player who thrives in a fast-paced, evolving startup environment.
- Passion for creative storytelling, technology, and building a strong, recognizable brand.
- 1+ years of experience in the private aviation industry preferred but not required.